



**THE CRYPTO STARZ WHITEPAPER
(ENTERTAINMENT STREAMING TOKENOMICS)**

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1. Entertainment Live Chat Ecosystem

When entertainment becomes digitalized and personalized, the content and creations are no longer dependent on production houses; but on individual users. Content creation from individual users gained popularity in the second decade of the new millennium. The era of the influencer has arrived, and content creators indirectly stole market share from traditional media outlets.

The entertainment industry monopoly started crumbling when big tech media platforms facilitated streaming videos. Today, live streaming on social networking platforms commands an audience that rival some of the biggest global television networks. These social media networks like YouTube, Facebook, Instagram, TikTok, and Snapchat to name a few are providing revenue sources for influencers and content creators alike. The artistic capabilities from musicians, actors, publishers, and citizen journalists are brought to the mainstream without the traditional red tape hurdles of the past. With these advances in technology many people were heard globally in the form of viral videos (by peers sharing interesting content). The advertising dollar was also being trickled down to these creators of content and influencers as well. The decentralization of the media mogul monopolies posed a problem and thus was addressed very quickly by their government lobbyist groups. These powerful and wealthy media platforms started compressing content and censoring them when the content creators and influencers did not comply with social media platforms policies. This was debilitating to the content creators and influencers.

Blockchain technology provides a disruption to all industry controlling owners. The inherent decentralization of blockchain technology has leveled the playing field of innovation. Blockchain has minimized the barrier of entry for retail investors and consumers alike into many industries. Crypto Starz is one such social media platform that will enable the ease of entry into social media monetization and content creation with zero barriers. The users of this platform can monetize from the moment they sign-up on the website thereby taking full financial and marketability control of their craft and artistic minds.

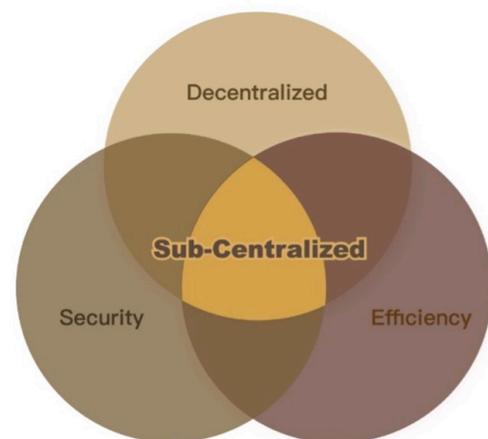
2. The 1st Crypto-Monetizing Entertainment Platform

Crypto Starz facilitates an innovative monetizing platform for users, which allows influencers, fans, and potential advertisers to purchase, mine, stake, trade, and endorse activities within the platform using the native token CTRZ. The issuance of coins in the ecosystem is predicated on select influencers based on achieving certain levels, the registrants of the platform will automatically be eligible to stake and mine CTRZ tokens with their POI (Proof of Influence).

Influencers are evaluated and selected by their subscription numbers on major channels (YouTube, Instagram, Facebook, Twitter) to determine their index of mining speed. Aside from the priority of mining and staking, the selected influencers may be eligible to refer a potential influencer per month. Under the hierarchy of POI, influencers earn CTRZ tokens by their daily contributions and referrals. The earned staking rewards could be swapped for fiat money or used to further boost their channel/channels for more supporters.

3. Sub-centralized

The EnTech Wallet ventures to upgrade the financial ecosystem from a centralized ecosystem to fuse the best of CeFi (Centralized Finance), with DeFi (decentralized finance), to create an innovative Sub-Centralized Finance system (weakening the centralization) as the core structure to establish the new value. With the efficiencies and profiting of CeFi as well as transparency of DeFi and DAO (decentralized autonomous organization); the concept of Sub-Centralized Finance (SCeFi) takes on the “impossible triangle in blockchain” between efficiency, security, and decentralization.



Sub-Centralized Finance will be the pioneer in future blockchain application, exploring the blockchain development module that best fit business growth and the people's needs. EnTech Wallet completed that initial stage and will introduce each part of the Sub-Centralized Finance operation in the following months to come.

4. NFT Marketplace

The Crypto Starz platform will facilitate and assist users (influencers, celebrities, and other participants) to issue their exclusive NFTs within our own ecosystem (monetize while shilling your very own NFT to your audience). An NFT (non-fungible token) is an encrypted product that could contains any format of intangible items that include but not limited to video, audio, image, gaming, texts etc.; the process of tokenization do not have any restrictions or complicated rules and currently there isn't a regulatory framework in place like traditional finance does. Any participant who qualifies at a pre-determined POI (proof of influence) index, could be eligible to ask for our assistance in the issuance of their NFT launching within our NFT marketplace.

The web 3.0 decentralized (DeFi) Crypto Starz chain service provides a fair and transparent platform for all NFT exchanges. By integrating the concept of DeFi with NFT (A Centralized issuance – CeFi), Crypto Starz and the CTRZ ecosystem will have a Sub-Centralized Finance rendering on our partners public blockchain network; making the trades based on smart contracts. This feature is one of several features that allow for Crypto Starz to be a unique decentralized social media platform which enable participants of the platform to monetize creating multiple revenue streams. The Sub-Centralized concept developed by the development team of Crypto Starz opens the door to a new world of creativity and inherent liquidity from the NFT marketplace.

The participants of the platform will be able to subvert traditional financial barriers of monetizing where the influencers and content creators rely heavily on minimal profits from 3rd party monetization providers. The brand-new era of blockchain technology benefit the self-starter artists and content creators. This is achieved easily by enabling participants to create a value-chain for their talent. The Crypto Starz platform is built with considering the best of centralization and all of decentralization, coined as sub-centralized (SCeFi)

Finance. The user friendly blockchain platform will trigger a mass exodus from the antiquated platforms and a flooding of participants into the Crypto Starz platform.

5. NFT Tokenomics

With Crypto Starz NFT technology, minting NFT is super easy that only need one click of a button. NFT sales volume surged to new highs in the second quarter, with \$2.5 billion in sales so far this year, up from just \$13.7 million in the first half of 2020. The number is still going up while you are reading this white paper. And this is only the beginning of the NFT market. Which means that it is the best time to jump in to NFT market with the help of Crypto Starz.

Crypto Starz helps influencers to issue their exclusive NFTs within our own ecosystem. Any influencers who reach to a certain POI index, could be eligible to ask for our help to issue their NFTs launching at our NFT market.

Once your NFT is launched through the smart contract, you will have the opportunity to earn two types of incomes. The first income comes from your fans buying your NFT with CTRZ token. The second income comes from with each transaction that is made by your fans in the future, you will earn 5-10% per transaction. Which means the more people trading your NFT the more passive income you can earn.

By integrating the concept of DeFi with NFT, Crypto Starz and the CTRZ ecosystem, making trades based on smart contracts, influencers could have another revenue stream that otherwise is non-existent. Taking the advantages of NFT's creativity and NFT's liquidity, influencers would be able to subvert the traditional method of heavily relying on the 3rd party streaming platform, which implement viewing suppressions. The brand-new era of the blockchain technology benefits the self-media which enable individuals to start off their live streaming business without a heavy investment on advertisement and give more opportunities to make additional profit.

6. CTRZ Token and Entech Wallet

The CTRZ token will be added onto the EnTech wallet. EnTech will not only provide the basic cryptocurrency storage function, but also will support a “Cold Wallet” offline cryptocurrency storage function. It also provides a “Warm Wallet” feature (Holly Gold’s patented technology) which provides the CTRZ holders and community more security and convenience. The entire ecosystem not only provides the multi-chain non-custodial feature but has a versatile, secure, and user-friendly interface.

EnTech Wallet supports multi-chain cryptocurrency storage such the Ethereum networks (ETH) and Bitcoin networks (BTC). Users of the EnTech Wallet will leverage the Decentralized Applications (DAPP’) to communicate between different smart contracts that are built on different chains, thereby taking advantage of the trading of all DeFi tokens. This feature will undoubtedly create new audience interest and attract many cryptocurrency enthusiasts that use other platforms to foray into the Crypto Starz platform and NFT marketplace. EnTech Wallet has designed a whole new IP NFT Marketplace for HollyGold 2.0 (H20); and will continue to finish the design of the primary market and secondary market of which Crypto Starz will leverage as well.

Furthermore, EnTech Wallet will support fiat currencies in the purchase of crypto assets to simplify the user experience.

The EnTech Wallet provides multiple functions and activities for its users:

- 1. Encryption card**
- 2. Giveaway and airdrop events (Crypto, NFT)**
- 3. Cold, Hot, and Warm wallet system**
- 4. Supporting to the cold wallet**
- 5. Cryptocurrency payment transactions**
- 6. Connecting to multiple exchanges**
- 7. Credit card for fiat-crypto purchases**
- 8. Concert or Expo ticket storage**
- 9. NFT airdrop, purchase, bidding, and collections**
- 10. Enter DAPP to participate in liquidity pool or DeFi**
- 11. Voting rights**
- 12. Star Club**

7. Influencer Mining Algorithm

An influencer to join the Crypto Starz platform is by invitation only. The invited influencer would be selected based on their influencing power on several major social media platforms: YouTube, Facebook page, Instagram, and Twitter; the subscription numbers and viewership median would be the influencing index for the ranking algorithm. The influencing index would be treated as the benchmark to determine their startup mining speed; this algorithm is known as Prove of Influence (PoI). The influencers' monthly productivity will adjust the PoI index, including channel subscription at Crypto Starz, calling minute sales, personalized NFT sales, etc.

Besides sales and subscriptions, Crypto Starz also encourages influencers to refer other potential social networking key opinion leaders (KOL's) to join us. The referral program is limited down to a referral per month for each influencer; the newly joined influencer would be eligible to start mining and staking once their Proof of Influence (PoI) reaches the minimum index for mining. When the new influencer meets the criteria and is approved to mine, the referred influencer could also enjoy the extra mining speed incentive.

Based on the mechanism of "work more, earn more", the influencers' monthly ranking relies heavily on sales-driving and referral networking. The newer the members and influencers successfully referred, the higher the mining speed they could secure; while the more calling minute or NFT sales an influencer drives, the more incentive CTRZs they could receive. The influencers who choose to join without a referral code, can subscribe to our membership to start their live chatting business without the mining function. The participants who reach the minimum mining standard in a longer time frame and successfully meet the criteria, they would eventually be eligible to mine. Users who subscribe as a fan could also have the chance to mine CTRZ by the qualifying criteria.

8. Monet-Verse: Your First Virtual Land

Have you ever thought of having your land? Our Monet-verse combines the concept of Metaverse, the most hot-pick in social technology trends, to help all the influencers be their own boss with virtual land for multiple purposes. With the keys of monetizing in metaverse, influences could build their virtual shops for personalizing NFT show reels or even offer tailor-made NFTs upon the deal between the influencers and fans by order. Or making their little venue for tickets selling performance, Monet-verse allows the influencers to create their very own virtual reality properties. Lands are not restricted to the usage from shops, stage performance, or rental to endorsers; everything you could think of, Crypto Starz makes your dream come true!

9. Crypto Starz and Hollywood Academy

Every child wants to be a star, as they grow into artists, most want to get in front of the big screen in Hollywood. Crypto Starz gains the access to Hollywood Academy powered by HollyGold, where the potential influencers may have a chance to participate in Hollywood productions as a director, screenplay writer, actor, or IP creator. The Star Club community in EnTech Wallet and Crypto Starz members are eligible to nominate influencers and vote to approve by holding HGOLD and CTRZ. The greater number of tokens investors or participants hold the greater the weight of their vote will hold in nominating a participant for specific roles in Hollywood productions. Users would experience the innovative DAO (Decentralized Autonomous Organization) system, all members are fully engaged to the decision-making authority, and pick their best future stars from Hollywood Academy.

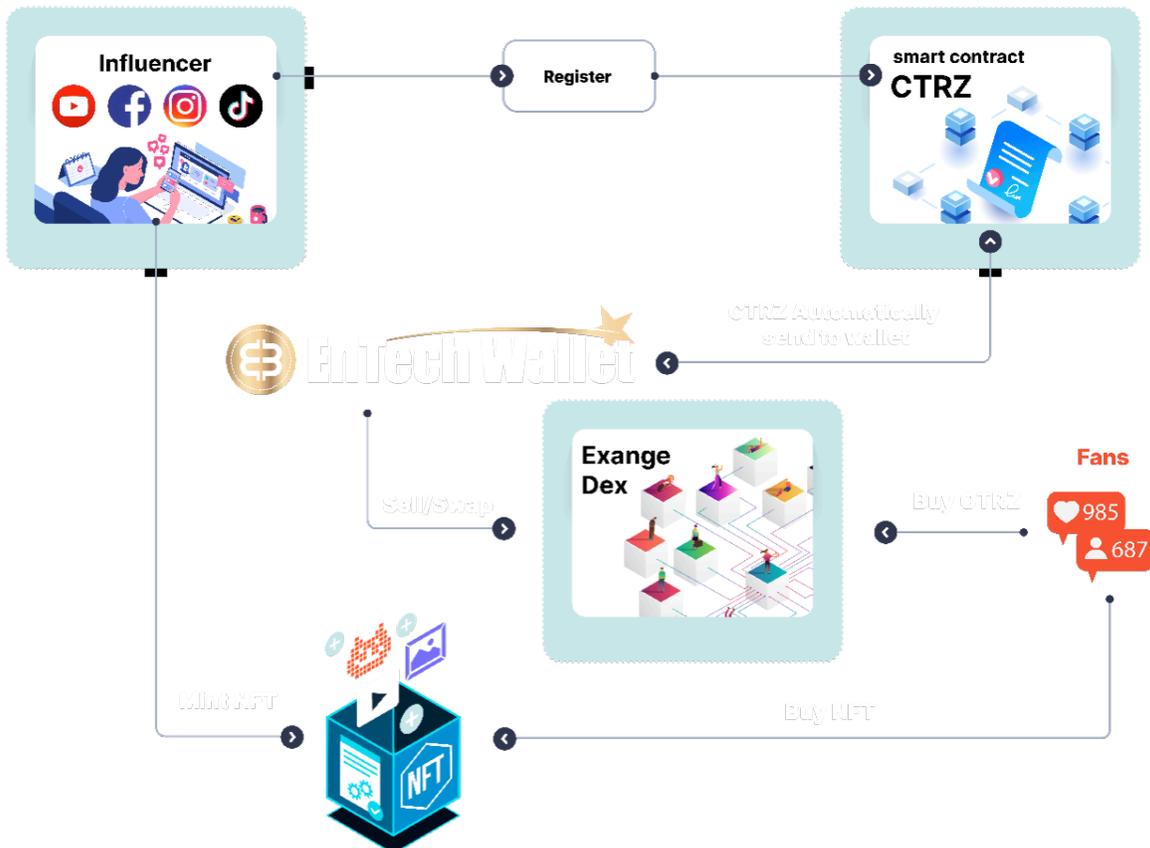
10. Entertainment Blockchain Service

From the machine learning of influencer index and algorithm, Crypto Starz invented Proof of Influence (POI) to identify individuals' influencing power; to the one-stop services of live chat platform security and privacy systems setup, NFT tokenizing, and purchasing services. Crypto Starz extends the collective ability from both influencers and fans to create an ecosystem for mining and staking. The platform operates in a decentralized

structure with equal opportunities on the decision-making process. Crypto Starz provides the blueprint of crypto-monetizing ecosystem facilitated through blockchain in the entertainment business.

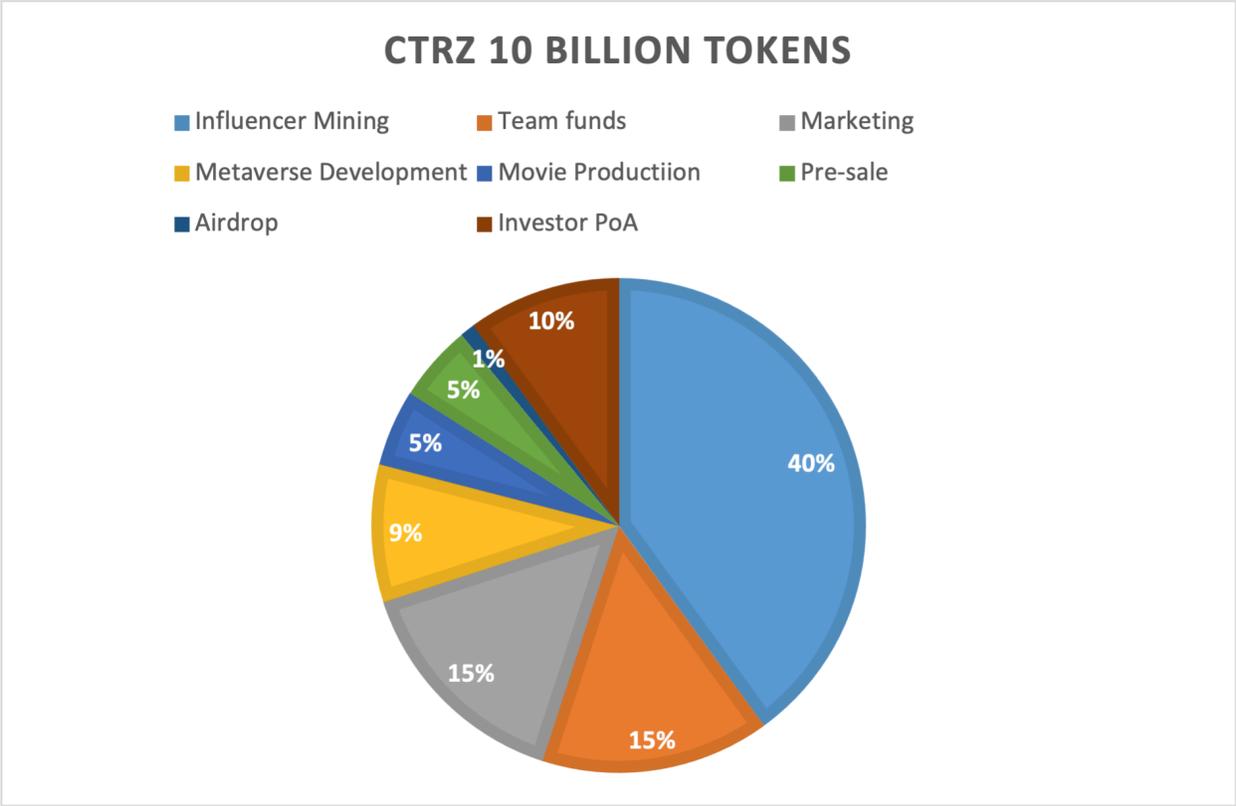
11. CTRZ allocation

The initial supply will be 10 billion CTRZ tokens and distributed via pre-sales to providing the startup liquidity for trading and NFT purchasing. There will be half of supply open for influencers to mine. The token circulation would be as below:



The supply distribution will be evenly distributed into ecosystem through rewards from mining with our index, Proof of Influence, marketing funds for airdrop, promotion, and public relations. Development funds for websites, web 3.0, and applications design and maintenances; production funds for fans meet-n-greet, gathering events, program series, or live concert performances. The overall distribution would be as follows:

| Total tokens supply: 10 billion CTRZ | |
|---|-----|
| Influencer mining: | 40% |
| Investor PoA: | 10% |
| Marketing funds: | 15% |
| Metaverse development: | 9% |
| Movie Production: | 5% |
| Team/ Advisors: | 15% |
| Pre-sales: | 5% |
| Airdrop: | 1% |



POA

\$0.03 for 500 million CTRZ available for 3 months; investors who purchase 200k CTRZ or above (at least 6k USD) could become the agent with the eligibility on get the 10% commission from each influencers you invited. There will be 1 billion CTRZ available to mine in 5 years.

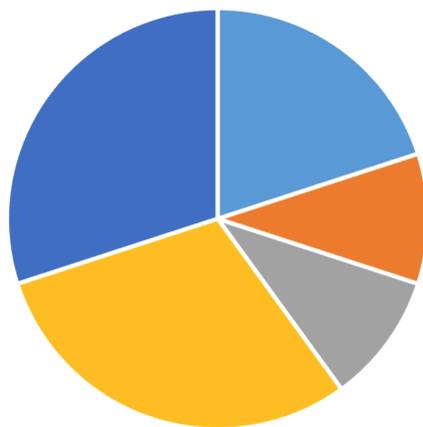
Token distribution after public sale:

The approximate amount of pre-sales after IDO with 500 million tokens sold out would be equivalent to \$8.45 million USD. The budget allocation would be divided into four major areas: marketing in 20%, team in 10%, technology support in 10%, movie production in 30%, and metaverse in 30%; the distribution would be as below:

Token distribution after public sale breakdown

| | |
|----------------------|-----|
| Marketing: | 40% |
| Team and advisors: | 10% |
| Technology supports: | 15% |
| Movie productions: | 9% |
| Metaverse: | 5% |

Total pre-sales after ICO: \$8.45 million USD



| | |
|--|--|
| ■ Marketing: 20% (USD\$1.69M) | ■ Team and Advisors: 10% (USD\$0.845M) |
| ■ Technology supports: 10% (USD\$0.845M) | ■ Movie production: 30% (USD\$2.53M) |
| ■ Metaverse: 30% (USD\$2.53M) | |

12. Road Map

| | |
|----------------|--|
| 2021 Q3 | <ul style="list-style-type: none">• Crypto Starz formed with core members |
| 2021 Q4 | <ul style="list-style-type: none">• Confirm the concepts and framework of Crypto Starz• The coins had been named as CTRZ• Release white paper• Issue 10 billion CTRZ• Seed round funding and lock-up period begins• Launch the official website |
| 2022 Q1 | <ul style="list-style-type: none">• Create official social media community on Discord, Telegram, Reddit, and Twitter• Influencer's registry opens and mining commences• Distribute marketing airdrops• "One-click NFT" function available on web• Listing on EZDex Exchange• Angel and final rounds funding and lock-up period begin• Initial DEX Offering (IDO) launching by February 2022• Public sale by March 2022• Holders except to be 1000+ |

2022 Q2

- Crypto Starz application development complete
- DAO system development for referral programs
- USA studio production begins
- Collaborate with Hollywood academy by EnTech Wallet for influencers referrals
- Haobit collaborations and start Hallyu referrals
- Holders except to be 1500+
- Community growth to be 1000+

2022 Q3

- First metaverse RVR show “Dream concert” launch; Crypto Starz fans vote for their top 3 influencers to collaborate with Haobit top stars and EnTech influencers as the live concert
- First micro movie expects to air
- Expect 100,000 members register

13. Company Structure

Chief Executive Officer – Robert Lipinski

Chief Financial Officer – Bill Broderick

Chief Operation Officer – John Yarsinsky

Chief Marketing Officer – Joe Burgese

Chief Technology Officer – Stanley Philip

14. Disclaimer

This white paper is only for the purpose of Crypto Starz external statement, and this document is only used to convey information to specific objects that require information about the plan. It does not constitute any future investment guidance, nor is it any form of contract or commitment. This document is only for the public to read and convey information. The content of the document is for reference only. There is no statement about the company's current or future profits and does not constitute any person's subscription or purchase of the company's shares, assets, rights, or any other securities proposal.

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